Dear Team,

I'm writing to introduce you to **Tella Academy**, a project that may be of interest to you within the scope of your social and educational initiatives. It is designed to create a tangible and positive impact in the lives of talented young students with fewer opportunities.

My name is **Enrico Zoppi**, and I am the founder of Tella Academy, a non-profit cultural and educational association born from the desire to offer deserving young people from economically disadvantaged backgrounds the opportunity to experience study and training programs abroad with high personal and professional impact.

In addition to scholarships, Tella Academy also promotes **free educational activities in Italian schools**, through motivational talks and workshops designed to guide young people and help them develop greater self-awareness, curiosity, and soft skills. Our website includes a dedicated **Training** section where we share materials, content, and testimonials related to these activities.

Tella Academy is the natural evolution of a project started in 2022: the **Felice Veneziani Scholarship**, a scholarship I created in memory of my grandfather Felice – a central figure in my life – who passed on strong values and made it possible for me to have my first international study experience in Ireland. From that first scholarship, which has already enabled several Italian students to travel abroad, the idea of creating a broader and more structured initiative was born.

The name **"Tella"** is the affectionate nickname I used for my grandfather as a child. It is from this personal and symbolic bond that our mission was born: **to turn gratitude into concrete action**, by creating real opportunities for the next generation.

Tella Academy promotes **international mobility** as a tool for personal growth, future orientation, soft skill development, and social inclusion. Each scholarship is **tailor-made**, designed around the student's profile and delivered in collaboration with schools, educational institutions, and partner companies.

Given your ongoing social engagement, we would be glad if you would consider supporting our activities.

In particular, we can imagine several forms of collaboration, such as:

- Becoming a **promoting or supporting member** of Tella Academy, contributing to our mission on an ongoing basis: €35/year as a *supporting member* or €250/year as a *promoting member,* whose contribution funds the scholarships;
- **Sponsoring a personalized scholarship**, selecting the profile of the student to support and following their journey;
- **Collaborating on motivational and educational activities in schools.**

We would be happy to arrange an introductory meeting, even online, to share who we are, how we work, and how we can build together a project aligned with your company's values, while also offering visibility as an active partner in social responsibility initiatives.

Offering an opportunity can make a real difference in a young person's life. Find out how to support us by visiting our website (QR code below).

With sincere regards,

Enrico Zoppi

Fondatore e Presidente – Tella Academy Associazione Culturale e Formativa

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How Tella Academy Scholarships Work

The **main destinations for 2026** will be:
🇮🇪 **Ireland** – Cork, Dublin, Waterford
🇬🇧 **United Kingdom** – London
🇪🇸 **Spain** – Valencia

How the Scholarships Are Funded

Scholarships are financed through three complementary channels:

1️⃣ Sponsorships from Companies or Individuals

Anyone can **sponsor a scholarship in their own name**, **in the name of their company**, or **dedicate it to someone special**.
The contribution covers the full cost of a **4-week educational stay abroad**, including round-trip flight, language course, full board accommodation (host family or residence), internship, local transport, and on-site support.

Cost of a complete scholarship:
➡️ **€2,000 per student**
(applicable to all main destinations: **Ireland, United Kingdom, and Spain**)

Each scholarship can support **one or more students**, depending on the sponsor's contribution.
Simply calculate **€2,000 per participant** to cover the total cost of travel, course, and accommodation.

Sponsors can also:
• **Choose the name** of the scholarship (e.g., *Future Leaders Scholarship*, *In memory of...*);

- **Brand it**, by adding their **company logo** or a personal message;
- **Decide how many students to support**, based on their available budget.

📧 For more information or to start a sponsorship: info@tellaacademy.org

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2️⃣ Host Organizations and International Partners

Language schools, universities, or international companies can **directly sponsor** one or more scholarships by covering costs locally.
Example: a language school such as *English Path* in London or Dublin may offer its own scholarship by **covering the round-trip flight** and providing **courses, accommodation, and on-site support** for a total value equivalent to **€2,000 per student**.

3️⃣ Membership Fees and the Tella Academy Fund

Each **promoting member** contributes an annual fee of **€250**, which goes into the **Tella Academy Scholarship Fund**.
This fund enables the association to directly finance new scholarships in its own name, including for students who are not already sponsored by private individuals or companies.

How We Select Candidates

Tella Academy scholarships are intended for **deserving, motivated students** with **limited financial resources**.
The selection is managed by the association's team in collaboration with partner schools.

Main criteria include:
- ✅ **Academic performance** and a **teacher's recommendation letter**
- ✅ **Language level** (minimum B1–B2)
- ✅ **Extracurricular involvement** (volunteering, social or cultural activities)
- ✅ **Economic and family background**

After the pre-selection phase, sponsors may take part in the **final interview** to help choose the candidates most aligned with their values.

Recognition and Visibility for Sponsors

Every sponsor receives official visibility and recognition through:
- Publication on the **Tella Academy website**
- Mentions on **social media, press releases, and official events**
- Invitation to the **annual scholarship award ceremony**
- Opportunity to participate in **Tella Talks**, inspirational sessions in Italian schools

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Join Us

Whether you choose to support one student or fund an entire program, your contribution can truly change a life.
Every donation — big or small — opens the door to a future of experiences, growth, and gratitude made real.

👉 Learn more at www.tellaacademy.org/sostienici
📧 Contact: info@tellaacademy.org