

tella[®]

ACADEMY

We turn gratitude
into concrete action.



Tella Academy is a **non-profit** cultural and educational organization promoting international learning and mobility

Founded in Florence by Enrico Zoppi, the association aims to reach schools and communities across Italy through educational programs and training initiatives and it is the natural extension of the **Felice Veneziani Scholarship**, which celebrates its 5th anniversary in 2026 — a milestone that confirms the strength and continuity of the project.

The association was created to expand the number of **personalized scholarships**, supported by a structure capable of attracting members, public institutions, companies, and sponsors.

It is **focused on education and funding scholarships** for deserving students, often with limited financial means, who wish to experience international study and personal growth abroad.

Tella Academy complements existing initiatives, working collaboratively with schools, associations, and both public and private organizations.

The project is rooted in the international experience of its President, **Enrico Zoppi**, who lived in **five European countries** — Ireland, France, England, Scotland, and Spain — before returning to Italy at the age of 42.



Tella®



The Felice Veneziani Scholarship

The Felice Veneziani Scholarship is the heart and origin of Tella Academy



Felice "Tella" Veneziani

It is named after **Felice Veneziani**, the founder's grandfather — a figure who played a central role in his personal and moral growth. It **acknowledges the crucial role that families play in supporting, motivating, and empowering their children.**

Active since 2022 it **supports deserving students with limited financial resources**, selected through a careful and personalized process.

Each **scholarship is tailor-made**, based on the student's profile, goals, and aptitudes and **focuses on developing soft skills** through:

Hands-on international learning experiences (e.g., internships, courses, cultural exchanges)

Programs in Italy through Tella Talks and school-based learning modules



Its mission is to offer a **transformative and high-impact educational experience** that blends learning, self-discovery, and **personal growth**.

The educational approach



Tella Talks are inspirational sessions in schools featuring former scholarship recipients, professionals, and mentors. Created to **motivate students** and encourage reflection on their educational and life journeys.

Tella Talks 360

structured, interactive, and personalized educational programs designed to:

- Introduce and assess soft skills through anonymous tests
- Foster self-awareness, critical thinking, and active participation
- Provide practical tools for academic and career orientation



Educational module topics

• Soft skills

self-awareness, empathy, effective communication, critical thinking, emotional intelligence

• Cultural Awareness

addressing fake news, misconceptions and widespread false beliefs through authoritative sources (e.g., Gapminder, Sapienship)

• Digital Presence & Personal Branding

building a conscious, responsible online identity

• Career Preparation

- Writing an effective CV
- Mock motivational interviews
- Creating and optimizing a professional LinkedIn profile

TELLAACADEMY.ORG

Support Us.

There are many ways to support our cause.



Supporting Member

Actively participates in the association's activities

Has access to **events, workshops, and both local and national initiatives**

Receives discounts on educational programs & **Cambridge exams** preparation

Can request a **free orientation** or training consultation with the President or a Board Member



Promoting Member

Directly contributes to **funding scholarships**

Receives **visibility and public recognition**:

- Logo on the official website, mention on social media channels
- Dedicated newsletter feature
- Opportunity to be associated with a specific sponsored student



Partner

Your contribution can be practical and direct, through:

BRANDED SCHOLARSHIPS

MENTORSHIP PROGRAMS

INTERNSHIPS AND WORK PLACEMENTS

Don't require paying a membership fee.



Why become a Member?

To make a concrete and measurable impact on the education of **talented young people with limited financial resources.**

To support a transparent, independent, and socially driven non-profit project. To join a national and European network built on shared values, commitment, and a forward-looking vision.



SCAN QR CODE

Learn more



We support
young talents
through training
activities and
scholarships
abroad.



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CULTURAL &
EDUCATIONAL
ORGANIZATION

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